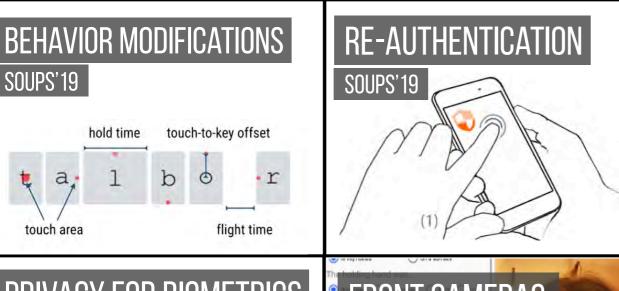
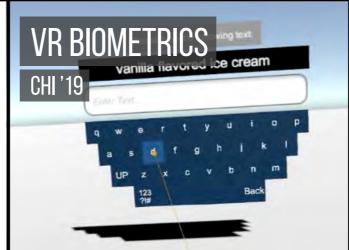


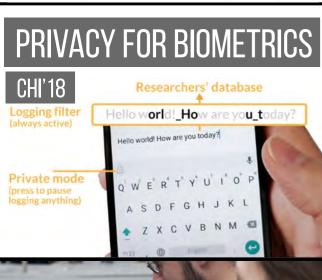
# Security and Privacy for Technologies That Have Very Personal Data

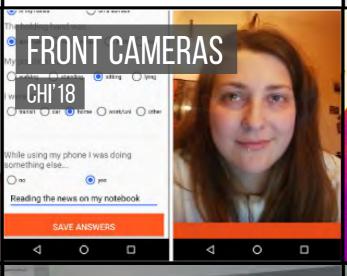
Florian Alt

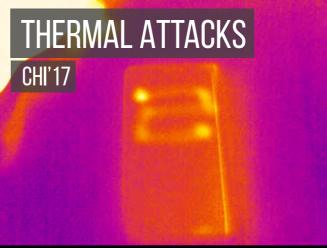










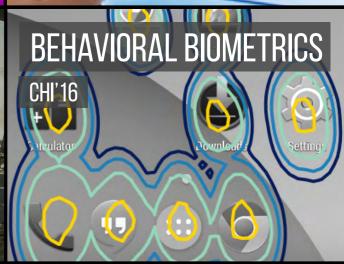




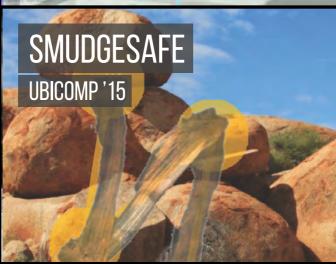
















# TRENDS IN USABLE SECURITY

**DE GRUYTER OLDENBOURG** 

i-com 2019; 0(0): 1-7

### **Editorial**

Florian Alt\* and Emanuel von Zezschwitz

### **Emerging Trends in Usable Security and Privacy**

https://doi.org/10.1515/icom-2019-0019

**Abstract:** New technologies are constantly becoming part of our everyday life. At the same time, designers and developers still often do not consider the implications of their design choices on security and privacy. For example, new technologies generate sensitive data, enable access to sensitive data, or can be used in malicious ways. This creates a need to fundamentally rethink the way in which we design new technologies. While some of the related opportunities and challenges have been recognized and are being addressed by the community, there is still a need for a more holistic understanding. In this editorial, we will address this by (1) providing a brief historical overview on the research field of 'Usable Security and Privacy'; (2) deriving a number of current and future trends; and (3) briefly introducing the articles that are part of this special issue and describing how they relate to the current trends and what researchers and practitioners can learn from them.

Keywords: Usable Security and Privacy, Trends

post-hoc, for example, a smart phone app or a remote control that enables secure access to the configuration of, or data collected by, a smart home device. Such workarounds – i. e. using external input and output devices – usually comes at the expense of good usability. This may ultimately lead to users trading low security for high usability, for example, not using means for security at all; or minimizing the required effort by reusing short and easy-to-remember passwords.

Beyond data collection and enabling secure information access, novel technologies also not only create *new threats* – for example, attack models based on ubiquitously available high-resolution cameras or thermal imaging [1] – but also *opportunities* – for example, novel sensorbased authentication mechanisms exploiting behavioural cues. Hence, authentication mechanisms that do not require any user action and blend with the way in which people use technology today become feasible [3].

As a result, there is a number of trends in usable security and privacy that aim to address the aforementioned challenges. In particular, the usable security community

# **Session Objectives**

- Understanding Threats to Very Personal Data
- Protecting Very Personal Data
- Publishing Privacy / Security Research

### **Motivation**

- Importance of protecting very personal data
  - often not possible to only decide for yourself only (genetic data will reveal information on your relatives)
  - People might not want to know their medical condition
    - psychological stress
    - medical consequences
- IT security and safety may be opposing goals
- Data protection vs. scientific progress



# **GDPR Principles**

### Lawful basis for processing

- explicit informed consent required for making data publicly available
- can be revoked anytime
- Responsibility and accountability
  - subject must be informed about the extent of data collection
  - pseudonymization of data
  - right to view personal data and access to an overview how it is being processed

### Data protection by design and by default

 highest possible privacysettings by default

### Right to erasure

 users can request their data to be erased within 30 days

### Data breaches

must be reported within 72 hours

### Sanctions

fines up to 20M US\$ / 4% annual worldwide turnover



# **Medical Privacy**

→ GDPR, Art. 9

### Article 9

### Processing of special categories of personal data

- 1. Processing of personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation shall be prohibited.
- 2. Paragraph 1 shall not apply if one of the following applies:
- (a) the data subject has given explicit consent to the processing of those personal data for one or more specified purposes, except where Union or Member State law provide that the prohibition referred to in paragraph 1 may not be lifted by the data subject;
- Data Privacy Impact Assessment required (needs documentation)
  - Description of planned processing
  - Assessment of necessity and proportionality
  - Risk assessment
  - Action planning (access protection, encryption, etc.)
- BMWi: Orientierungshilfe zum Gesundheitsdatenschutz (German only) https://www.bmwi.de/Redaktion/DE/Downloads/M-O/orientierungshilfegesundheitsdatenschutz.pdf? blob=publicationFile&v=16



# **Privacy of Health Data in Other Countries**

- Medical Privacy Laws
   existing in Australia, Canada, Turkey, UK, US, New Zealand,
   Netherlands
- Example: Health Insurance Portability and Accountability Act (HIPAA)
  - The Privacy Rule: national standards for when protected health information (PHI) may be used and disclosed
  - The Security Rule: specifies safeguards to protect confidentiality, integrity, and availability of electronic protected health information (ePHI)
  - The Breach Notification Rule: requirement for notifications (U.S. Department of Health & Human Services (HHS); the media) in case of a breach of unsecured PHI

# HIPAA — Security Rule

- ▶ Administrative Safeguards Policies and procedures designed to clearly show how the entity will comply with the act
  - Adopt written set of privacy procedures
  - Designate a privacy officer (developing and implementing required policies and procedures)
  - Clearly identify employees or classes of employees who will have access to PHI
  - Provide training program regarding the handling of PHI
  - Vendors to comply with HIPAA law requirements
  - Data backup and disaster recovery procedure
  - Routine and event-based audits
  - Instructions for addressing and responding to security breaches



# HIPAA — Security Rule

- Physical Safeguards controlling physical access to data
  - Govern the introduction and removal of hardware and software
  - Equipment taken out of service must be disposed of properly
  - Access to equipment containing health information should be carefully controlled and monitored.
  - Access limited to properly authorized individuals (sign-in and escorts).
  - Address proper workstation use (workstations not in hightraffic areas, screens not in direct view of public)
  - Contractors must be fully trained on physical access responsibilities



# HIPAA — Security Rule

- ▶ Technical Safeguards controlling access to computers
  - Intrusion protection (encryption of network traffic; access control)
  - Data integrity must be maintained (e.g., use of check sum, message authentication, digital signature)
  - Authentication of entities (passwords, two or three-way handshakes, telephone callback, tokens)
  - Documentation of
    - HIPAA practices (available to government)
    - Information technology (configuration of network components)
  - Risk analysis and risk management



# **Protecting Sensitive Data in (HCI) Studies**

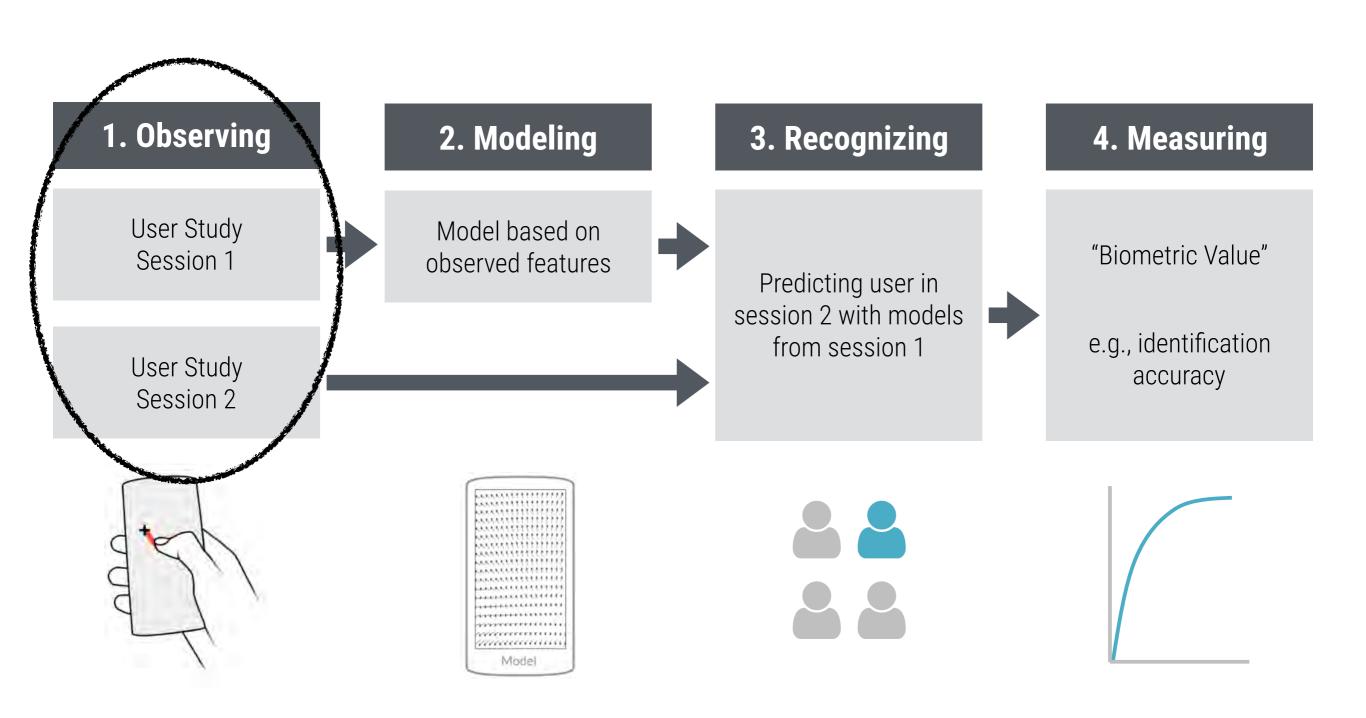
# STUDYING NATURAL TYPING BEHAVIOR

- CHI 2018 -

Buschek, Bisinger, Alt. "ResearchIME: A Mobile Keyboard Application for Studying Free Typing Behaviour in theWild".

**CHI'18** 

# BUILDING A BEHAVIORAL BIOMETRICS SYSTEM



# **Medical Privacy**

### ▶ GDPR, Art. 9

### Article 9

### Processing of special categories of personal data

- 1. Processing of personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation shall be prohibited.
- 2. Paragraph 1 shall not apply if one of the following applies:
- (a) the data subject has given explicit consent to the processing of those personal data for one or more specified purposes, except where Union or Member State law provide that the prohibition referred to in paragraph 1 may not be lifted by the data subject;

### Privacy impact assessment required (needs documentation)

- Description of planned processing
- Assessment of necessity and proportionality
- Risk assessment
- Action planning (access protection, encryption, etc.)
- ▶ BMWi: Orientierungshilfe zum Gesundheitsdatenschutz (German only) <a href="https://www.bmwi.de/Redaktion/DE/Downloads/M-O/orientierungshilfe-gesundheitsdatenschutz.pdf?\_blob=publicationFile&v=16">https://www.bmwi.de/Redaktion/DE/Downloads/M-O/orientierungshilfe-gesundheitsdatenschutz.pdf?\_blob=publicationFile&v=16</a>



# **APPROACH**

1. What to log?



Literature Review



Data & Requirements

2. How to log?

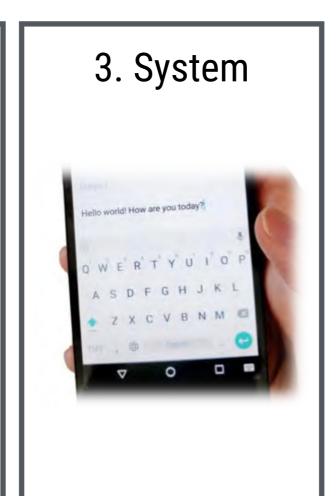
Filter concepts

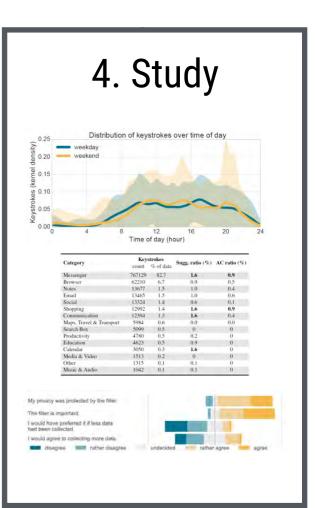


Online Survey



Filter & parameters





# Possible Logging Approaches

- everything (naive approach)
- only adjectives

single characters

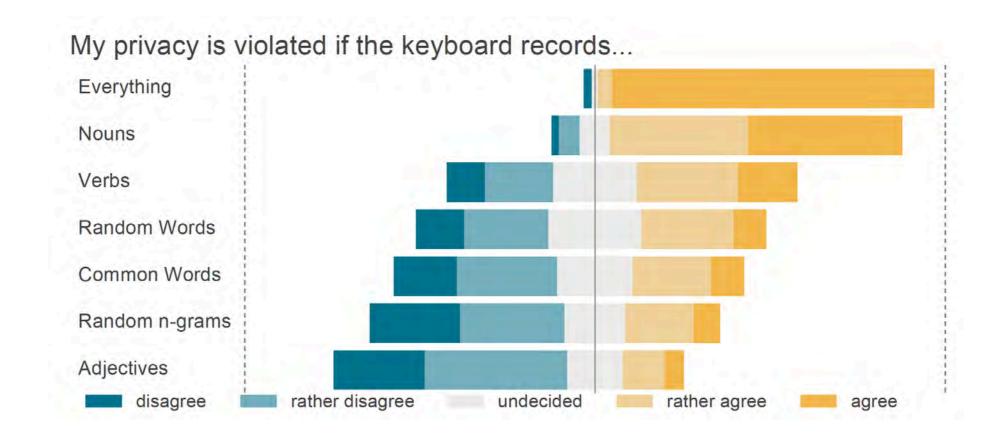
random words

only nouns

most common 400 words

only verbs

random n-grams





# FILTERING

no p

someone

### RANDOM N-GRAM FILTER

- Log text-revealing data only for some touches
- n-gram with chance p
- minimum 1 character gap

The ACM\_CHI Conference on\_Human Factors in Computing Systems is the premier international\_conference\_of Human-Computer Interaction. For\_first-time attendees,\_CHI\_is a place\_where\_researchers and\_practitioners gather from\_across the world\_to discuss the latest\_in interactive technology. We are a multicultural community from highly\_diverse\_backgrounds who together investigate new\_and creative ways\_for people to\_interact. At this year's\_CHI - pronounced 'kai' - the theme will be engage. Our focus will be to engage\_with people, to engage with technology, to engage with newcomers,\_to engage with world-class research, to engage with your community\_of\_designers,\_researchers,\_and practitioners... to engage with CHI!

\_CH; nce; n\_H; cto; ern; \_co; ce\_; ion; \_fi; dee; \_C; \_is; \_wh; re\_; nd\_; tit; fro; \_ac; d\_t; t\_i; tec; cul; com; fro; ly\_; e\_b; nds; \_an; \_fo; eop; o\_i; act; s\_C; oun; 'ka; \_th; foc; gag; \_wi; ech; log; \_to; ear; mmu; y\_o; \_de; s,\_; ear; \_a; tit; ner; ...; h\_C

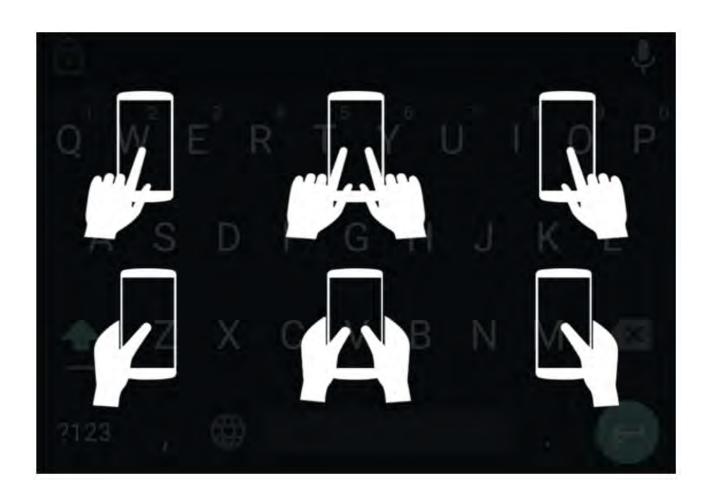
**ntrol** le" button





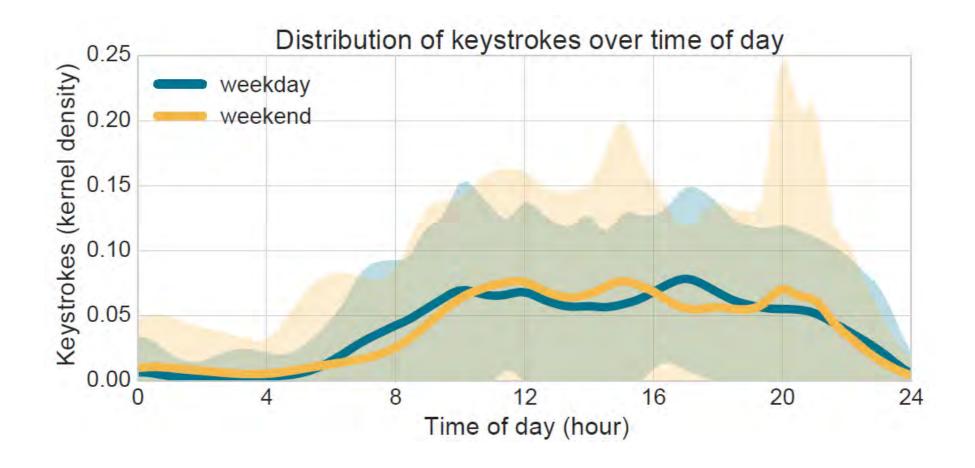
# **EXPERIENCE SAMPLING INTEGRATION**

- Keyboard overlay
- When opening
- Limited frequency
- Select posture



# DATA SET (N=30, 3 WEEKS)

- ▶ 5.9 million keyboard events
- ▶ 28 million sensor readings
- ▶ 1 million keystrokes (200,000 non-redacted)
- ▶ 7000 experience sampling answers



# **Session Objectives**

- Understanding Threats to Personal Data
- Protecting Personal Data
- Publishing Privacy / Security Research



### **Threats to Personal Data**

### Data types:

- Gaze
- ▶ EMG
- EEG
- Cardio-vascular Responses
- Bio Markers

### Questions:

- What are possible threats that result from access to the data or information derived from the data?
- How can the threats be mitigated?



### The World Café Method

- Five stations at which a particular topic is discussed for 5 minutes
- Host to introduce the topic of the station
- Host and group members share insights and results from prior discussions (5 rounds)
- Presentation of results to all participants



### World Café — Threats to Personal Data

### Data types (hosts):

- ▶ Gaze (Jesse) 1
- ▶ EMG (Jakob) 2
- ► EEG (Thomas) 3
- Cardio-vascular Responses (Jasmin) 4
- ▶ Bio Markers (Luke) 5

### Questions:

- What are possible threats that result from access to the data or information derived from the data? (Rounds 1—3)
- ▶ How can the threats be mitigated? (Rounds 4—5)

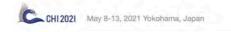


# **Session Objectives**

- Understanding Threats to Personal Data
- Protecting Personal Data
- Publishing Privacy / Security Research

# CHI — Human Factors in Computing Systems

- https://chi2021.acm.org/
- ACM Flagship Venue on Human-Computer Interaction
- Submission Deadline: mid September (17.09.2020)
- Conference: May
- Subcommittee: Privacy, Security
- Next year in Yokohama









### SOUPS — Symposium on Usable Privacy and Security

- https://www.usenix.org/conference/soups2020
- Premier Venue for Usable Privacy and Security Research
- ▶ Deadline: end February (26.02.2020)
- Symposium Date: mid August
- Topics:
  - Novel security and privacy mechanisms
  - Empirical studies
  - Systematization of knowledge papers
- This year in Boston





# **USENIX Security**

- https://www.usenix.org/conference/usenixsecurity20
- ▶ Four deadlines: 15th February/May/August/November
- Symposium Date: mid August
- ▶ Relevant Topics:
  - Usable Security and Privacy
  - Social issues and security
    - Research on computer security law and policy
    - Ethics of computer security research
    - Research on security education and training
- SOUPS as co-located event
- ▶ This year in Boston





# **ACM CCS** — Computer and Communication Security

- https://www.sigsac.org/ccs/CCS2020/
- ACM Flagship Conference on Security
- Submission Deadlines:
  January and May (with revision cycles)
- Conference Date: November
- Relevant Area:
  Usability and Measurement
  (Serge Egelman)
- This year in Orlando



# IEEE S&P — Symposium on Security and Privacy

- https://www.ieee-security.org/TC/SP2020/
- IEEE Flagship Conference on Security
- Submission Deadlines: every first of the month (2 month review cycle, with revisions)
- Symposium Date: May
- Relevant Area: Usable security and privacy
- Next Symposium in San Francisco



Since 1980, the IEEE Symposium on Security and Privacy has been the premier forum for presenting developments in computer security and electronic privacy, and for bringing together researchers and practitioners in the field. The 2020 Symposium will mark the 41st annual meeting of this flagship conference.

The Symposium will be held on May 18-20, 2020, and the Security and Privacy Workshops will be held on May 21, 2020. Both events will be in San Francisco, CA at the Hyatt Regency.

### **Human Subjects and Ethical Considerations**

Drawn from the USENIX Security 2016 CFP

Submissions that describe experiments on human subjects, that analyze data derived from human subjects (even anonymized data), or that otherwise may put humans at risk should:

- 1. Disclose whether the research received an approval or waiver from each of the authors' institutional ethics review boards (IRB) if applicable.
- 2. Discuss steps taken to ensure that participants and others who might have been affected by an experiment were treated ethically and with respect.



### IEEE Euro S&P — European Symposium on Security & Privacy

- https://www.ieee-security.org/TC/SP2020/
- Submission Deadline: November
- Conference Date: June
- Relevant Area: Human aspects of security and privacy
- Strong presence of Usable Security Researchers in the PC
- This year in Genova



5th IEEE European Symposium on Security and Privacy

Since 1980, the IEEE Symposium on Security and Privacy has been the premier forum for presenting developments in computer security and electronic privacy, and for bringing together researchers and practitioners in the field. Following this story of success, IEEE initiated the European Symposium on Security and Privacy (EuroS&P), which is organized every year in



# **EuroUSEC** — Usable Security Workshop

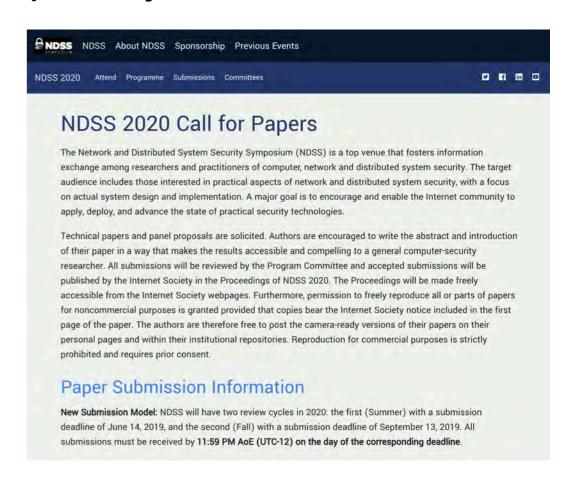
- https://eusec20.cs.uchicago.edu/
- Submission Deadline: March (16.3.2020)
- Workshop Date: June (co-located with Euro S&P)
- Great venue to get to know the usable security community
- This year in Genova





### NDSS — Network and Distributed System Security Symposium

- https://www.ndss-symposium.org/ndss2020/call-for-papers/
- Submission Deadlines: May and August
- Symposium Date: February
- Relevant Area: Usable security and privacy
- ▶ Location this year: San Diego



# **USEC** — Usable Security Workshop

- http://www.usablesecurity.net/USEC/
- Submission Deadline: November
- Workshop Date: February (co-located with NDSS)
- Location this year: San Diego
- Quite competitive



### PETS — Privacy Enhancing Technologies Symposium

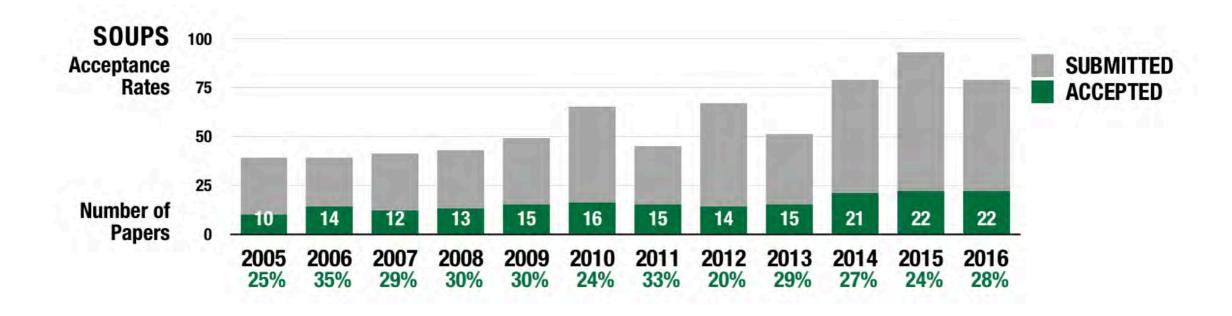
- https://petsymposium.org/
- Deadlines:
  4 deadlines (last day of May / August / November / February)
- Follows a journal approach (similar to IMWUT)
- Symposium Date: July
- Topics:
  - Technical approaches to privacy
  - Human factors, usability, and user-centered design of privacy technologies
- This year: Montreal





# **Conference Rankings**

- http://faculty.cs.tamu.edu/guofei/sec\_conf\_stat.htm
- https://scholar.google.es/citations?
  view\_op=top\_venues&hl=en&vq=eng\_computersecuritycrypt ography





# **Describe your Threat Model**

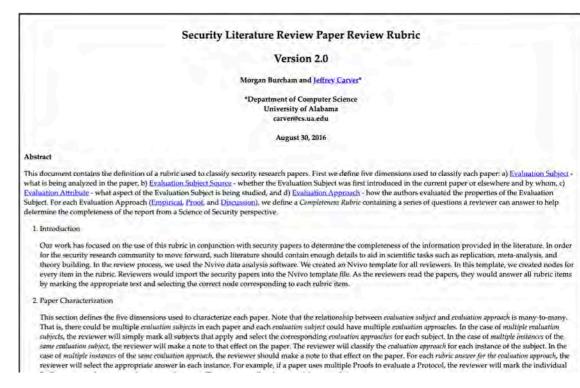
### **Example**

We assume an attacker that is already in possession of the user's password pattern (the shape). That is, the first security barrier has already been breached. How the attacker got this information is of no concern for this work. In addition, the attacker managed to retrieve the mobile device (e.g. using pickpocketing) and wants to gain access to valuable information on it. For this, as for other commercial systems, the attacker has three tries until the device will be blocked.

The approach presented in this work relies on implicit authentication and has been designed to provide security against such an attack. Thus, even after losing the mobile device and the authentication credential, the proposed system should still provide the required security.

### How to write research papers in security and privacy

- Evaluation subject (Model, Protocol, Process, Tool, Theory)
- ▶ Evaluation attribute (e.g., usability of evaluation subject; usually several ones)
- Evaluation approach
  - Empirical
    - Participants (simulation, humans, system)
    - Type of study (observational, interventional)
    - Type of data (self-reported, observed, automated)
    - Number of study conditions and subjects
    - Comparison (historical, generated data, none)
  - Proof
  - Discussion / Argumentation



http://carver.cs.ua.edu/Studies/SecurityReview/Rubric.html



### Some more Information on Publishing Security Research

- https://petsymposium.org/reviews.php
- ▶ Morgan Burcham, Mahran Al-Zyoud, Jeffrey C. Carver, Mohammed Alsaleh, Hongying Du, Fida Gi- Iani, Jun Jiang, Akond Rahman, Özgür Kafalı, Ehab Al-Shaer, and Laurie Williams. Characterizing scientific reporting in security literature: An analysis of ACM CCS and IEEE S&P papers. In Proceedings of the Hot Topics in Science of Security: Symposium and Bootcamp, HoTSoS, pages 13–23, New York, NY, USA, 2017. ACM.
- ▶ Jeffrey C. Carver, Morgan Burcham, Sedef Akinli Kocak, Ayse Bener, Michael Felderer, Matthias Gander, Jason King, Jouni Markkula, Markku Oivo, Clemens Sauerwein, and Laurie Williams. Establishing a baseline for measuring advancement in the science of security: An analysis of the 2015 IEEE Security & Privacy proceedings. In Proceedings of the Symposium and Bootcamp on the Science of Security, HotSos '16, pages 38–51, New York, NY, USA, 2016. ACM.

